



MANUFATURA

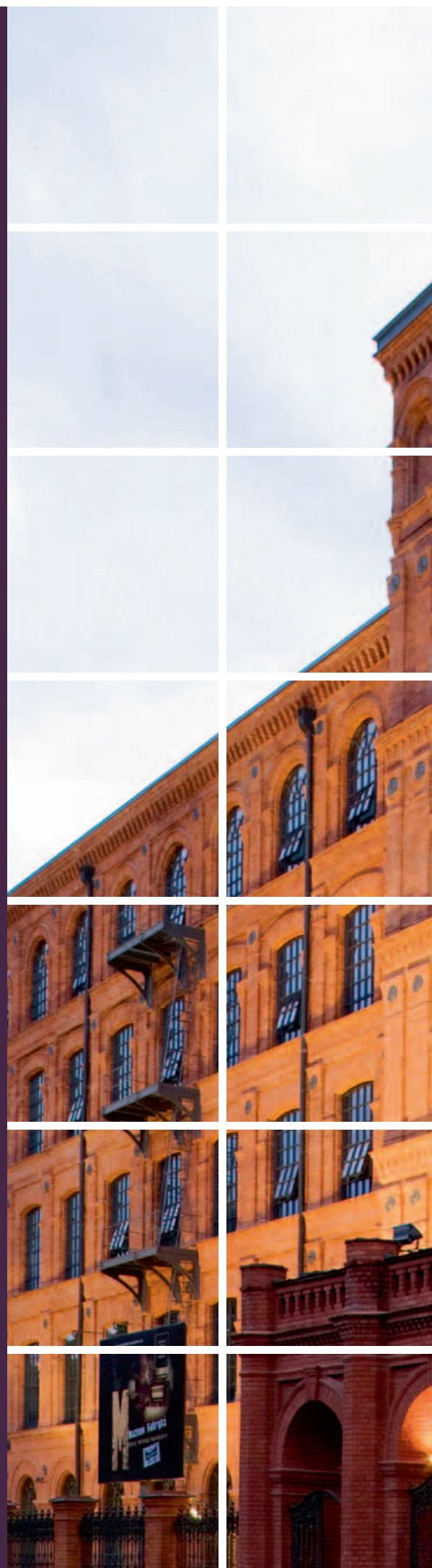
58 DREWNOWSKA STREET

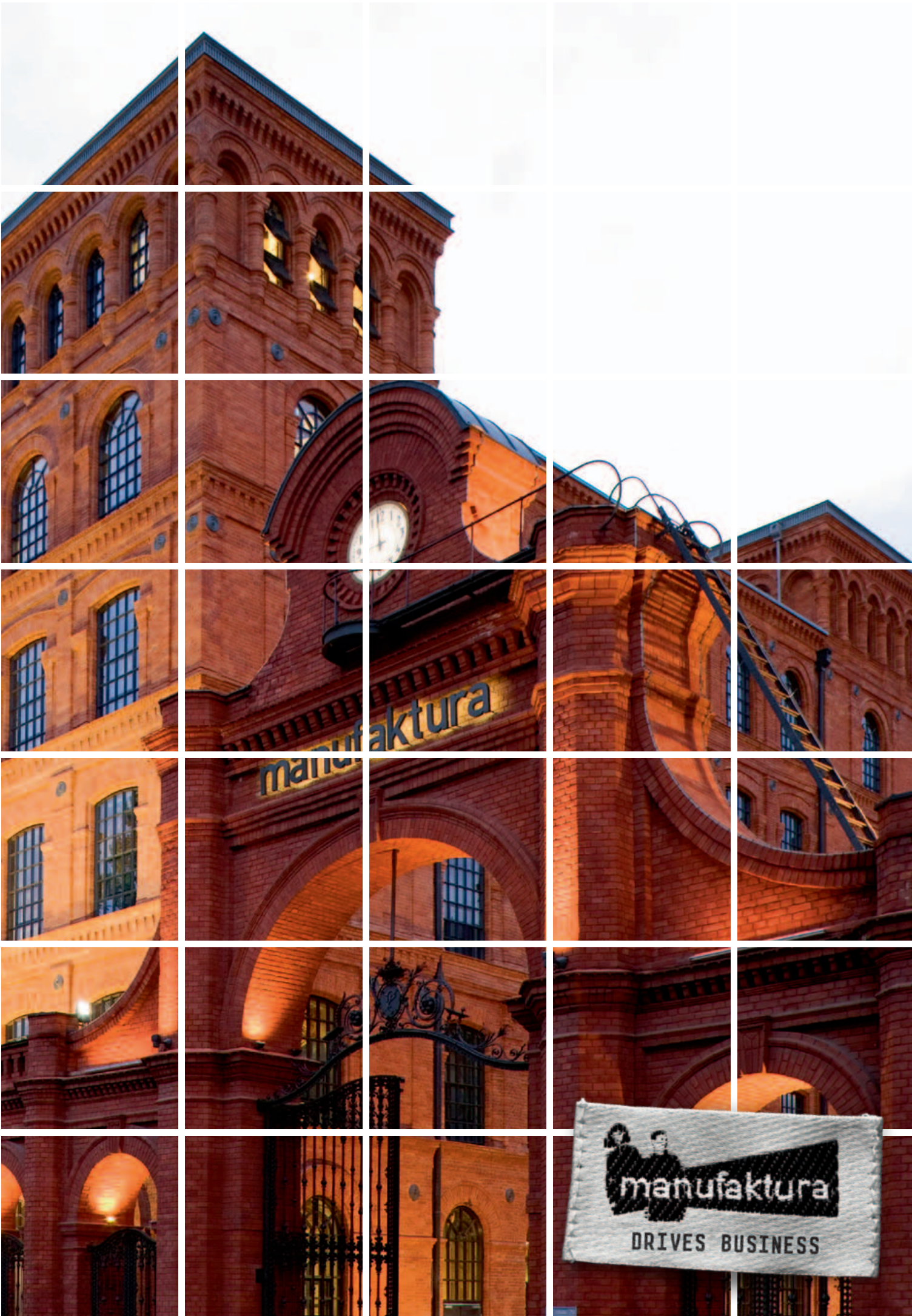
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THE HEART OF ŁÓDŹ BEATS AGAIN

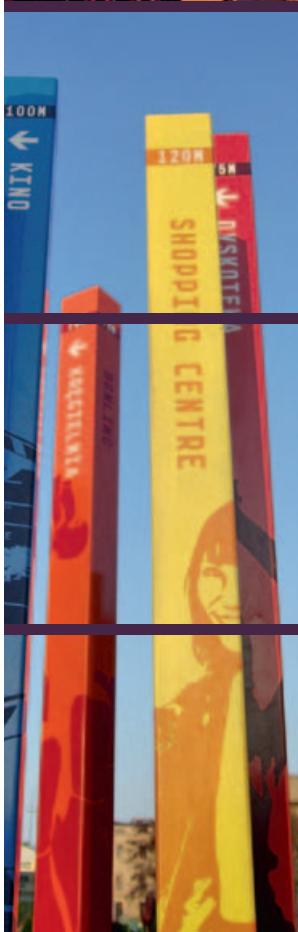
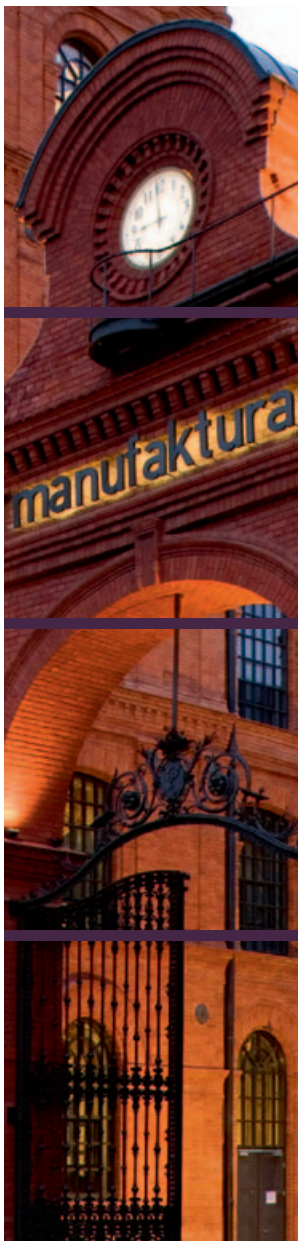
For less than twenty years, Poznański led the establishment of a self-sufficient 'town' consisting of factories, houses for thousands of workers, a hospital, a church and the family palace. Today, Manufaktura is an equally unusual place where modernity alternates with memories of a grand former empire. The interior of the shopping centre and the Market have been arranged to combine post-industrial architecture with modern styles of design. The original, historical lay-out of the buildings and their brick façades have been retained. The new image of Manufaktura, supported by almost 3,000 people involved in its creation, was developing in the minds of designers, owners and construction engineers for almost 8 years. Izrael Poznański would be proud. Today, his former empire is 90,000 m² of renovated space arranged for the needs of a unique centre of commerce, art and entertainment. It is in Manufaktura where the roads meet of the citizens of Łódź knowing each single corner here, inquisitive tourists discovering still living history, and shopping lovers from all over Poland.

THE SHOPPING KINGDOM HOUSES 250 BOUTIQUES AND SHOPS. THE HEART OF ŁÓDŹ IS BEATING AGAIN. IN THE THREE FINAL DECADES OF THE 19TH CENTURY, THE TEXTILE INDUSTRY IN ŁÓDŹ WAS IN ITS PEAK DEVELOPMENT. AMONG THE OWNERS OF COTTON EMPIRES, THERE WAS ALSO IZRAEL POZNAŃSKI, THE MAN WHO GAVE RISE TO THE PLACE ADMIRER TODAY BY MILLIONS OF PEOPLE FROM ALL OVER THE WORLD.

MANUFAKTURA IN NUMBERS

Total gla 125 699 m²
 45,000 m² of renovated red brick
 12,500 m² of renovated metal windows
 122,000 m² of modernised floor
 95,000 m² of new constructions
 90,000 m² of renovated historical buildings
 50 km of cable network
 3 years of construction
 2,700 of workers involved





UNLIMITED POSSIBILITIES OF DEVELOPMENT FOR EVERYONE

MANUFATURA IS
A PRESTIGIOUS
PLACE PROVIDING
PERFECT
INFRASTRUCTURE
AND POSSIBILITIES
OF DEVELOPMENT
FOR ITS TENANTS.



UNLIMITED POSSIBILITIES

Łódź has experienced several phases of development, which started in Piotrkowska Street and has gradually been moving away from the city centre. Factories located next to residential buildings have always been a part of the city life. No wonder the third phase of development included the former Poznański's factory complex. Since then, the growing city of Łódź has absorbed Manufaktura, which is now located in the very heart of the city, being a natural extension of Piotrkowska Street, with the main commercial and tourist street only 5-minute walk away. Manufaktura is not only for shopping. It is here that novelties in fashion, design, literature, cinema, art and interior decoration can be found. It is a place of entertainment and commerce, good fun and services, culture and gastronomy. Manufaktura is also an innovative method of trading and spending spare time in a nice and creative way. The historical buildings, the three-hectare Market, the old-fashioned tram or one of the longest fountains in Europe have also attracted tourists. For those craving for entertainment and extraordinary experience, there is a discotheque, cinemas, a theatre, museums for adults and children, huge aquariums, a video game arena and a fitness club. Its many offers and thousands of customers make Manufaktura a perfect place for investment purposes and effective promotion of new brands.

MANUFAKTURA IN NUMBERS

- 2 hipermarkets
- 49 medium size units
- 95 shops with womenswear and menswear
- 19 shoe shops
- 12 shops with interior decoration
- 29 shops with accessories and jewellery
- 15 beauty & health shops
- 35 restaurants and cafés
- 25 service points



We wouldn't be able to aspire to being an investor whose activities are focused on customers, unless we had assigned the service policy its leading role. Thanks to its varied offers, Manufaktura is visited by guests of different ages, with various

expectations and needs. The unique climate of the place and the facilities we provide result in our customers enjoying their spare time spent in Manufaktura. They visit restaurants, shop, make use of the service points and the entertainment on offer.





THERE ARE 20 MILLION VISITORS EACH YEAR.
MANUFAKTURA IS THE SYMBOL OF THE CITY, ITS DEVELOPMENT,
ENTREPRENEURSHIP AND CULTURAL HERITAGE.

